Kentucky Wood Expo 2025 Exhibitors Guide

Returning to Lexington, KY!

Masterson Station Park • September 19-20, 2025

www.KYWoodExpo.com

Kentucky Wood Expo in Lexington, KY!

The 2025 Kentucky Wood Expo (KWE) is excited to announce we will be returning to Lexington, KY for the 36th Expo scheduled for September 19 & 20 in Lexington, KY. Lexington has a large population and is in the economic center of activity for the state. The two-day event accenting the forest products industry will be held on Friday and Saturday. Indoor space will be located in two buildings and all spaces will be on a hard surface. Outdoor space is on sod and all spaces are level.

Why Should You be Involved?

Whether you're involved in forest products industries directly or indirectly, the thousands of visitors to the Kentucky Wood Expo are interested in YOUR exhibit. From machinery to service, if it involves wood products or forestry it will be at the Kentucky Wood Expo! The Kentucky Wood Expo will attract loggers, sawmill and pallet operators, manufacturers of forest products and related machinery, retailers and wholesalers, and consumers of wood products. The Kentucky Wood Expo committee will have a number of educational programs including an opportunity to make a FREE cutting board and other programs such as logger training, forest landowner programs and other activities that will increase show attendance. The show is sponsored by the Kentucky Forest Industries Association (KFIA), and will also feature lumberjack activities, chainsaw carvings, music, logging competitions and plenty of good food.

We Can Meet Your Needs!

The Kentucky Wood Expo appreciates all of our exhibitors that attend the show. We pride ourselves on helping ex¬hibitors with everything from offering free loading and unloading and finding whatever you need related to exhibit¬ing at the show. If you have any types of special needs please give us a call and we will be glad to help.

Staying for the night?

You are responsible for your hotel reservation. However, rates have been negotiated with the listed hotels: The Staybridge Suites Lexington 859.233.2300 will be the headquarters hotel with a rate of $129/night, plus taxes and is located at 125 Louie Place, Lexington, KY 40511.

Holiday Inn Express & Suites……..859.231.0656

Please state that you are participating in the Kentucky Wood Expo to obtain the special room rate. Below is a list of additional hotels that are also available. For additional information call the KFIA office at 502.695.3979.

Other Lexington hotels near the show grounds:
Marriott Griffin Gate……...859.231.5100
Embassy Suites…….....859.455.5000
Clarion Hotel……...859.233.0512

Camping:
Kentucky Horse Park (Lexington) ……....859.259.4257
Whispering Hills RV Park (Georgetown)…..502.863.2552 (approx. 30 minutes)
Elkhorn Creek RV Park (Frankfort)….....502.695-9154 (approx. 30 minutes)

2025 Kentucky Wood Expo
Lexington, KY • September 19-20, 2025

STATEMENT OF AGREEMENT

The Kentucky Forest Industries Association (KFIA) reserves the right to expel, decline or prohibit any exhibit, part of exhibit, or proposed exhibit which is not suitable. KFIA reserves the right to ban any printed materials, display techniques, etc. In the event of any such prohibition, cancellation or expulsion, it is agreed by the contracting parties that no liability shall be attached to the said KFIA by reason of such action.

The placement of signs, banners, and advertising materials will be subject to the approval of KFIA. Public address systems and sound motion pictures may not be used without permission and when used must not interfere with other exhibits.

TERMS AND CONDITIONS

1. Full payment for booths is requested with contract. We can invoice but payment must be received before space is assigned, or the booth space will be void and available for resale. Checks or Money Orders should be made payable to the Kentucky Wood Expo.

2. To be included in the Official Kentucky Wood Expo Show Program, agreement and advertising must be received by August 15, 2025.

3. **REFUND POLICY:** Written request for cancellation required and:
   Received by July 14, 2025 - Full Refund;
   Received by August 4, 2025 - 1/2 Refund;
   Received after August 18, 2025 – NO REFUND.
   In making application, we agree to exhibit under and comply with all regulations as written above.

In making application, we agree to exhibit under and comply with those rules and regulations as written above.

Signature_____ Date_____

Attach Business card and return completed Exhibit Agreement to:

Kentucky Wood Expo
c/o Kentucky Forest Industries Association
106 Progress Drive, Frankfort, KY 40601

LIST EMPLOYEES FOR GATE PASSES:

(Please Print. Five passes are included in your exhibit fee. Order additional passes for $5 each.
Please list names as you would like them to appear on the badge.)

Exhibit fee badges:	**Additional Badges ($5 each):**
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Kentucky Wood Expo Rental Agreement

Company: _____ Phone: _____

Contact Person: _____ Fax: _____

Mailing Address: _____ E-Mail: _____

City: _____ State: _____ Zip: _____

Inside exhibit fee includes 8' draped table, 2 chairs, 5 gate passes, and 2 exhibitor parking passes.
Outside exhibit fee includes 8' undraped table, 2 chairs, 5 gate passes, and 2 exhibitor parking passes.
Please specify additional requirements below. Please sign agreement on reverse and enclose your proof of insurance.
No charge for unloading and loading, which will be done in order of arrival.

OUTSIDE EXHIBITS

$_____	50' x 50'	$850
$_____	50' x 100'	$1,500
$_____	Outside Table Drape	$20
$_____	Electricity (110v)	$50

INSIDE EXHIBITS

$_____	10' x 10'	$375
$_____	10' x 20'	$700
$_____	Electricity (110v)	$50

TENT RENTAL REQUEST

For additional quotes or tent information, contact the KFIA office at 502.695.3979.

$_____	20' X 20'	$295
$_____	20' X 30'	$425
$_____	Side Curtains	$30/Side
	(7' X 20' Window wall)	

SPACE PREFERENCE: _____ 1st Choice
_____ 2nd Choice
_____ 3rd Choice

Indicate desired location of your tent within requested space.
Allow 5 feet around perimeter for stake line.

Rear

Front

What will you be displaying in your booth:

_____

_____

PASSES

$_____ Additional exhibitor badges $5 each
(5 badges are included in exhibit fee)

PROGRAM ADVERTISEMENT

Please send camera-ready art or idea for typesetter. Half page ad is approximately 4 1/4"x71/2".
Your company may still advertise in the show program even if you are not exhibiting.

$_____	1/4 page	$250
$_____	1/2 page	$300
$_____	Full page	$450

ADDITIONAL NEEDS

$_____ Extra Tables – 8' draped table $30@ _____
$_____ Wood - $50 per cord (10-8 foot logs). Mixed species. Please specify if you need materials other than logs.

$_____ TOTAL AMOUNT DUE_____ PAYMENT ENCLOSED _____ PLEASE INVOICE

PLEASE REMIT A CHECK PAYABLE TO KENTUCKY WOOD EXPO
OR CALL 502.695.3979 FOR CREDIT CARD PAYMENTS.

The Details....

The Kentucky Wood Expo will be held at Masterson Station Park, located on Highway 421/Leestown Road not far from Interstate 75. All outside exhibits will be on sod and all spaces are level. Smaller exhibits will be located inside the buildings on the grounds. (Building 1 is air conditioned and limited to smaller equipment and Building 2 is cooled by large fans and can accommodate larger equipment.) Special parking permits will be issued to exhibitors for parking. Twenty-four hour security will be provided from Thursday evening through Sunday evening. Exhibitor packets will be available for pickup on Thursday, Sept. 18, at the Show Headquarters. There will be an Exhibitors Dinner on the grounds Thursday, Sept. 18, at 6 p.m. The dinner is complimentary for exhibitors.

SET-UP.....

Show dates are Friday, September 19 and Saturday, September 20. The show opens on Friday at 9 a.m. and closes at 5 p.m. and Saturday opens at 8:30 a.m. and closes at 4:30 p.m. Outside Exhibitors can begin set-up Monday, September 15. Help will be available throughout the week and for tear down. A loader with operator will be available from Monday, September 15 through Monday, September 22. Loading and unloading will be conducted on a first come-first serve basis with no loader operation allowed after 6 p.m. any day. All exhibits must be in place Thursday night by 6 p.m. There will be absolutely no driving on the grounds during the show.

POWER.....

110 volt power is available at all indoor and outdoor spaces. Please request electricity on the rental agreement so that we can provide an outlet. Please bring an extension cord for the booth. If you have additional power needs contact the KFIA office at 502-695-3979 and we will find a way to meet your needs.

SHIPPING.....

Ship to:

Kentucky Wood Expo
Masterson Station Park
3051 Leestown Road
Lexington, KY 40511

Delivery should not be made until Monday, Sept. 15. Shipping arrangements are the exhibitor's responsibility. It is the exhibitor's responsibility to arrange shipment with outside carriers by Monday, Sept. 22.

WOOD.....

Exhibitors will be charged $50 per cord of wood, which will total 10-8 foot logs, mixed hardwoods. Please contact the KFIA office if you need materials other than logs.
Deadline: Thursday, August 31. Wood/materials will be supplied to booths prior to show start up each day.

DEMONSTRATION AREA.....

Exhibitors who plan to operate any heavy equipment in your designated space will need to follow all safety precautions. You must have a competent employee monitoring each piece of equipment you will be operating. A separate demonstration area will be available for customer operation of equipment.

TABLES.....

Inside Exhibit Fee includes two chairs and one draped table per inside space. Outside Exhibits will have two chairs and one undraped table per each 50' space; outside tables can be draped for an additional charge. A limited number of extra tables are available for $30 each.

CLEAN UP.....

Exhibitors are responsible for helping clean up their space. Paper, extra material, magazines, etc. should be thrown into trash cans or dumpsters. Lumber, slabs, and pallets should be stacked in a pile within booth space.

NAME BADGES.....

After Thursday, you will be charged admission to the grounds if you do not have your badge. NO EXCEPTIONS. You receive 5 badges with each exhibit space; additional badges are available for $5 each. Please include a list of employees who will be working the exhibit so badges can be made in advance.

LOG A LOAD FOR KIDS SILENT AUCTION.....

The annual Log a Load for Kids Silent Auction will be one of the events held at the Kentucky Wood Expo. ONE HUNDRED PERCENT of the money raised benefits the Kentucky Children's Hospital in Lexington, KY. We are looking for a variety of items to auction and no donation will be turned away. Please consider donating an item that will be auctioned during the show.

Inside Exhibit Area

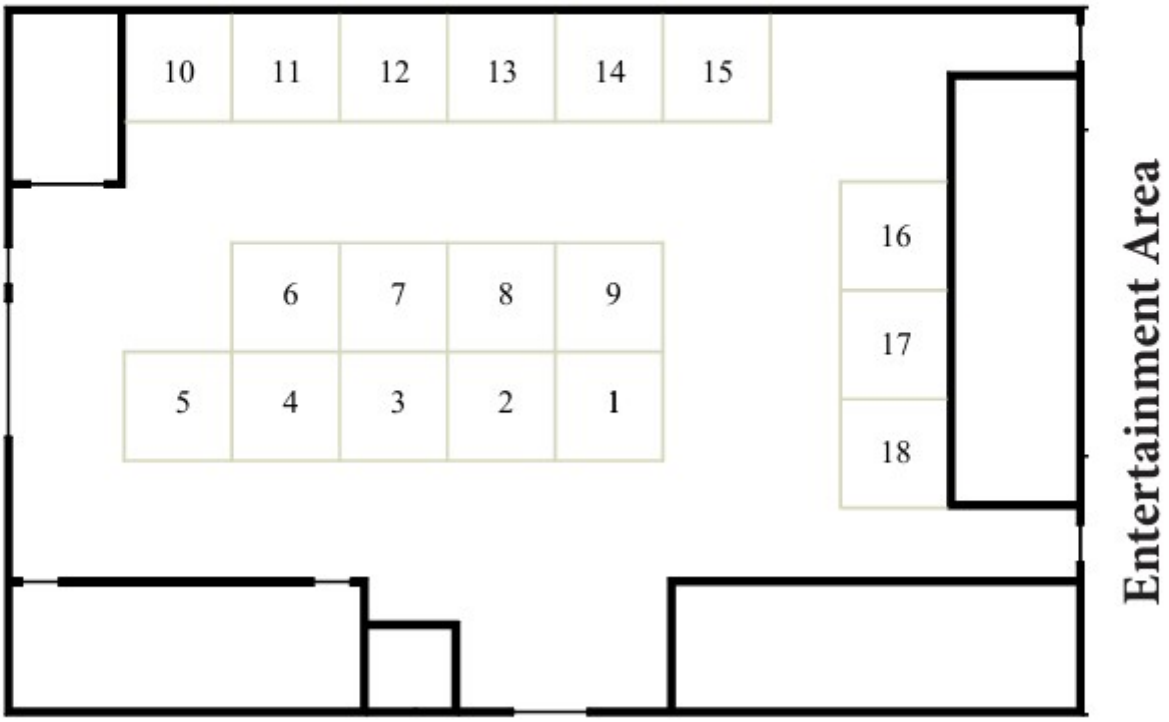


EXHIBIT BUILDING #1

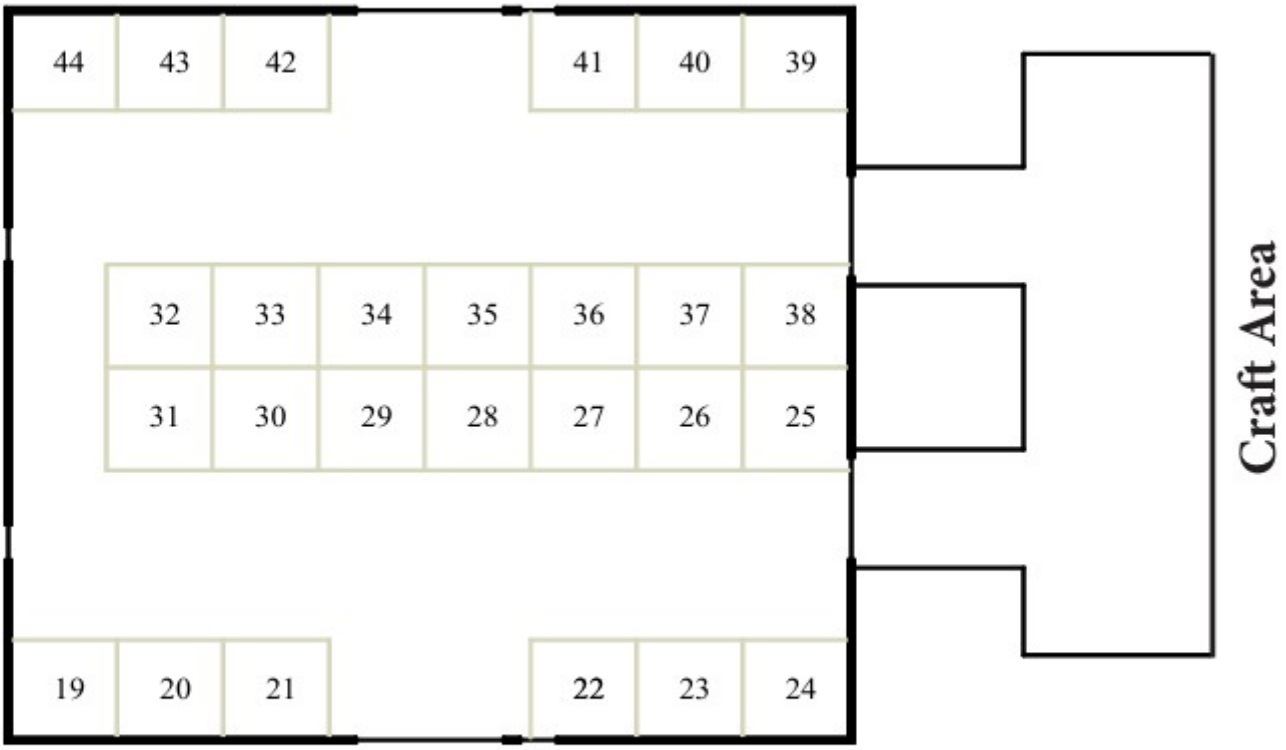
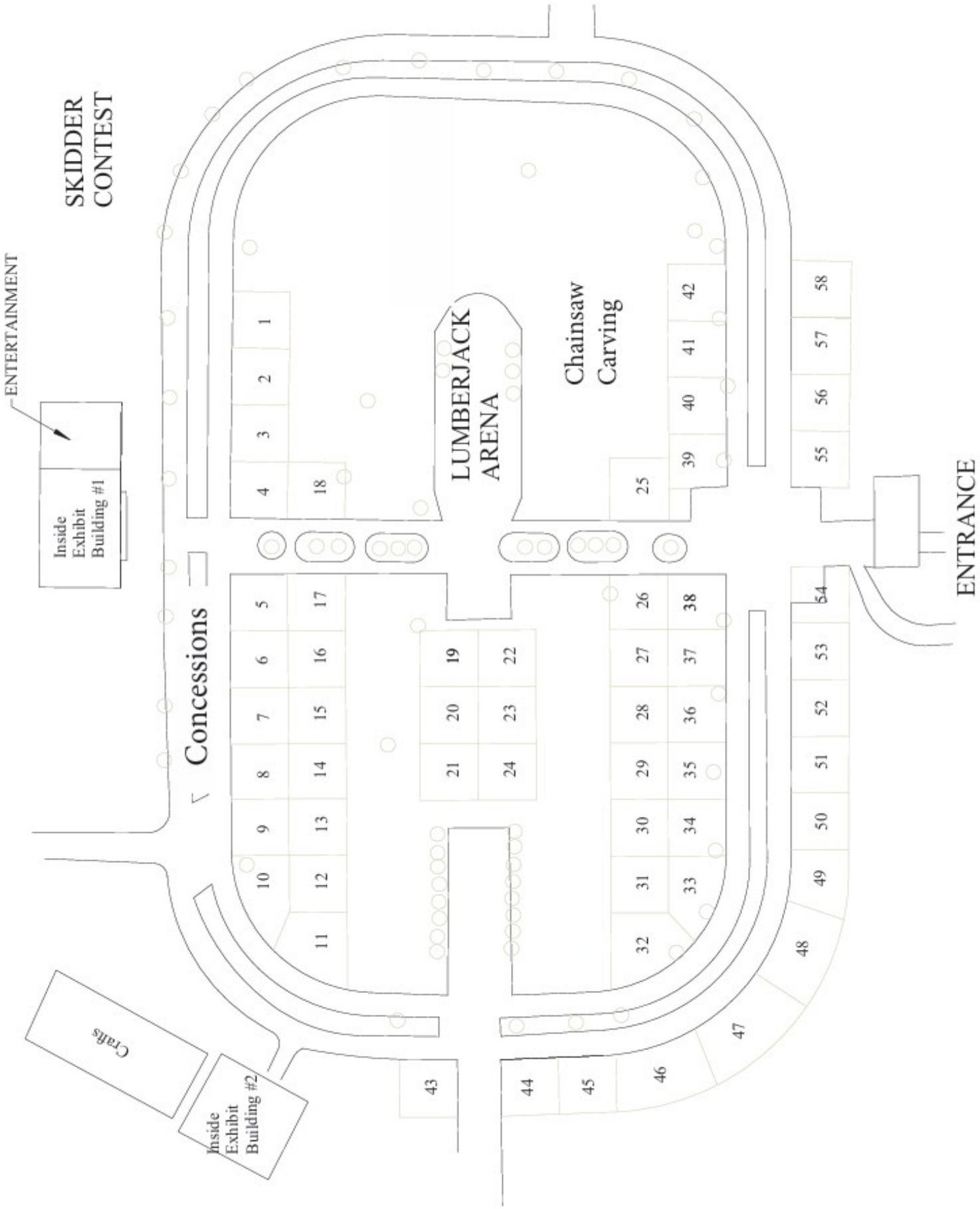


EXHIBIT BUILDING #2

Outside Exhibit Area



KENTUCKY FOREST INDUSTRIES ASSOCIATION
106 Progress Drive
Frankfort, KY 40601

Kentucky Wood Expo

Visit www.KYWoodExpo.com for event details.

What "wood" you see by coming to the Wood Expo? The real question, is what won't you?

- Wood Industry Equipment Demos
- Chain Saw Carvers
- Lumberjack Competitions by Students
- Forestry Field Day Competitions
- Woodland Education Demonstrations
- Kids Events including Critter Tent
- Cutting Board Workshop
- Police/Fire Forestry Competitions
- Wood and Landowner Education
- Wood Crafts

2025 Kentucky Wood Expo is sponsored by the Kentucky Forest Industries Association in cooperation with VisitLex and members of the Forest Products industry.

The Kentucky Wood Expo is for:
Loggers, Lumber Manufacturers, Pallet Manufacturers, Secondary Manufacturers, Farmers and Landowners

For More Information Contact:
Kentucky Forest Industries Assn.
106 Progress Drive
Frankfort, KY 40601
Tel: 502.695.3979
Fax: 502.695.8343
www.kfia.org

KENTUCKY WOOD EXPO
106 Progress Drive
Frankfort, Kentucky 40601-8695
Tel: (502) 695-3979 Fax: (502) 695-8343
www.kfia.org

February 2025

Dear Forest Industries Supplier:

Your company is invited to exhibit at the ***KENTUCKY WOOD EXPO*** to be held in Lexington, Kentucky on Friday, September 19 and Saturday, September 20, 2025. The 2025 show will be located at Masterson Station Park located in central Kentucky and easily accessible to both I-64 and I-75.

In 1983 the first Expo started in Morehead, KY and was originally known as the Kentucky Logging Show. The idea was spearheaded by an equipment salesman, a sawmill owner and with a lot of support from the many sawmills in the Morehead area and Morehead State University the first Logging Show took place at University Farm owned by Morehead State University. Now over 40 years later we are putting on the 36th show again in Lexington, KY, which has a large population and is in the economic center of activity for the state. This will be our sixth year in Lexington and the show continues to grow at this venue which has attracted improved industry attendance and exhibitor attendance. Masterson Station Park is a first rate facility with plenty of outside exhibit room that will be level and on sod. All indoor exhibits will be located in two buildings on the grounds. If you need additional information on the site please contact the office.

Most important to you, we will have people from the timber industry to see and purchase the latest technology in wood processing machinery, logging equipment, and timber related products. Our educational activities and events have increased at the Lexington site which has boosted industry attendance. Masterson Station Park features plenty of outside exhibit room and exhibitors are encouraged to demonstrate machinery at the show to maximize your company's show exposure.

Attached is the Exhibitors Guide, which contains information on the ***Kentucky Wood Expo***. Be sure to make your reservations early so that you can get your preferred location and be included in any promotional materials we may print. Please return the attached exhibitor guide to reserve a space along with payment or call the KFIA office to pay by credit card.

If you have any questions, contact the KFIA office in Frankfort, KY at 502/695-3979 or fax 502/695-8343 or email Michele Brewer at michele@kfia.org.

Very truly yours,

Robert J. Bauer
Executive Director

RJB:mb